your business
your future
your city
Our supportive, experienced and well-connected team can:

- Provide dedicated support to relocate your business
- Help to develop a compelling business case
- Provide business intelligence and insight
- Facilitate access to finance, grants and incentives
- Offer relocation advice and tours
- Connect you to professional services such as banking, legal and insurance
- Provide support to recruit and retain the best talent
- Facilitate new connections and introduce you to sector networks
- Leverage PR to announce your arrival and tell your story
- Help you find the best space for your business, be it offices, co-workspace, industrial or bespoke builds

This is your city and your future.

This is our Newcastle.

Meet the team

1. Jen Hartley, Director
   A driver of business growth through placemaking, Jen champions our city and has been working with teams and companies across the globe for over a decade. She works with business leaders, city directors and sector networks to ensure a collaborative approach to inward investment.
   
   E: jennifer.hartley@ngi.org.uk

2. Matt Bratton, Senior Investment Manager
   A well-connected city advocate with extensive knowledge of the city’s strengths in ageing, data, tech, life sciences and healthcare.
   
   E: matt.bratton@ngi.org.uk

3. Ciara Slack, Senior Investment Manager
   Passionate about ensuring that businesses succeed, Ciara works alongside the city’s indigenous businesses to support them to grow and thrive.
   
   E: ciara.slack@ngi.org.uk

4. Sam Cassidy, Inward Investment Executive
   Our research and insight expert and point of contact for property solutions across the city. A champion of urban sustainability and clean technologies.
   
   E: sam.cassidy@ngi.org.uk

5. Kelly Gleadow, Senior PR and Communications Manager
   With an infectious passion for the region and connecting people, Kelly is responsible for raising the profile of the city’s strengths and business community.
   
   E: kelly.gleadow@ngi.org.uk
Welcome to Newcastle

Our Newcastle is a great city, one that never stands still.

It is a fantastic place to live, work, study and grow a business. A city full of people passionate about the place they call home. It is one of the UK’s core cities, the regional capital of North East England and an integral part of the Northern Powerhouse.

There are more than 50,000 registered businesses in the city region and you can find some of the world’s most iconic brands here, including Siemens, Sage PLC, Nestlé, Proctor and Gamble, Norton Rose Fulbright, Virgin Money, HMRC, Barclays, Ubisoft and Concentrix – all who have chosen Newcastle city region as their UK home.

Being internationally connected, surrounded by talent and one of the UK’s most cost-effective cities to do business, it’s no wonder we’re attracting more and more businesses every year.

- More than 6,500 hectares of developable land
- £1.5 billion of planned investment

Newcastle is a gateway to the rest of the UK with London, Edinburgh, Leeds and Manchester all reached in under 3 hours. Our international airport is only 20 minutes from our city centre, flying to more than 85 destinations world-wide including daily flights to hubs such as Dubai, Amsterdam, Munich, Paris and London. We have all the infrastructure you expect of a major European city.

Did you know?

In the UK, you pay the lowest corporation tax in the G20 and get tax relief of up to 230% on research and development costs.

By 2030 our city has achievable ambitions to create 210,000 new jobs, increase our population to 310,000, provide 30,000 new homes and grow the student population to 60,000.
Newcastle is one of the fastest growing regional economies in the UK and continues to nurture growth and accelerate investment.

Our city is renowned for its collaborative approach to business, facilitating open and transparent cross-sector alliance across public, private and academic sectors.

We are part of the North of Tyne Combined Authority who have secured a £600 million devolution deal. This transfer of power from central government means more opportunity for businesses with ambitions for growth, with packages of financial support available to new investors.

Property prices
We have a wide range of commercial property options as well as design and build options. Property prices are on average 31% less than other UK cities and 64% less than London. We have over 300,000 sq. ft. of available and new office floor space in our city centre.

Office rent (sq. ft.)
Source: Office Market Snapshot, Cushman & Wakefield, 2019

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The skills, talent, available office space and support networks, create an environment where businesses can grow and flourish.

With the growth of our key sectors and universities, the city is providing opportunities for people who want to study, live and work in Newcastle. Businesses locating here benefit from the city’s ability to attract and retain talent.

City to grow
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A city to innovate

Newcastle is a city that thrives on fresh ideas. We really did invent the lightbulb, and now we’re ready to invent the future.

“Design and engineering are creating a new tech hub in Newcastle-upon-Tyne - a city looking for fresh ideas, collaboration and innovation, with two highly successful universities and a digital cluster growing faster than any area outside London. That’s why we know it’s the right choice to help us to deliver a new generation of software engineers, designers, product developers and data scientists in the north east of England.”

Lord Tony Hall, BBC Director General

Thanks to Newcastle Helix, a vibrant 24-acre district in Newcastle’s city centre, we are helping people to live better lives, bringing together a community of industry leaders, businesses and top researchers into an internationally renowned innovation cluster. This site is being transformed into an exemplar of urban sustainability, a testbed for innovative technologies and solutions that will tackle some of the most pressing challenges facing cities around the world. To find out more visit: www.newcastlehelix.com

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 Helping people live well for longer

World-leading research and innovation from Newcastle is helping to transform the quality of life for people in our city and beyond.

As ageing populations increase, cities across the globe face the challenge of how best to create a place where people can live well for longer.

Pioneers in our city are reframing this challenge as a significant commercial opportunity and are partnering with businesses to share their unique insights and expertise. From consumer goods to financial services, sustainable transport to digital technologies – Newcastle is setting a global example in embracing the longevity economy.

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The National Innovation Centre for Ageing

With co-investment from Government, Newcastle University launched the UK’s National Innovation Centre for Ageing (NICA). Established to work across academia, industry and with the public to explore, test and bring to market products that promote healthy ageing. They are based in an iconic new building, The Catalyst on Newcastle Helix.

Ageing Intelligence™

Ageing Intelligence™ provides brands and enterprises with commercial insight into the ageing population and their wider social circle of stakeholders. It uses real-time data to identify customers’ needs and wants, opening up new revenue streams for business.

The city is home to one of two UK Aging 2.0 chapters, an international network of ageing innovators across more than 20 countries.

Newcastle University is one of the leading research-intensive Russell Group universities in the UK. Their Institute for Ageing has a long history of research into ageing, positioning them as global leaders in this field.

A campus for ageing and vitality

The Campus for Ageing and Vitality is a multi-million-pound development built on a former hospital site. This 29-acre site currently accommodates Newcastle University’s ageing research facilities, which are recognised as one of the strongest assets in Europe.

Working with the Newcastle-upon-Tyne Hospitals NHS Foundation Trust and Newcastle City Council, the vision is to establish this site as the world’s premier centre for healthy ageing and living.

Ageing well
Newcastle’s business offer is all about ideas and the brand-new world of data.

Our digital connectivity and infrastructure make us a leading UK smart city.

Connections. They’re the key. And when it comes to digital connectivity, Newcastle is at the forefront. It starts on the streets. And travels under the seas.

The National Innovation Centre for Data

Based on Newcastle Helix, it is a unique national facility that is focused on accelerating innovation through data. They support businesses to improve their competitiveness through data, connect organisations into networks of data skills, embed data analytics skills into the workforce and deliver insight.

Connected construction

Northumbria University is pioneering in the realm of intelligent buildings. From their globally-focused BIM Academy to the planned International Centre for Connected Construction (IC3), they are investing in assets that offer commercial opportunities.

“We run projects with organisation to help them acquire new skills and improve their competitiveness through data.”

Steve Caughey, Director, NICD

The UK’s smartest street

Newcastle was home to the UK’s smartest street in partnership with Cisco, using digital sensors to collect data to provide solutions to issues such as congestion, pollution, waste reduction and parking.

The largest set of publicly available real time urban data in the UK

Based on Newcastle Helix, the Urban Observatory is home to the UK’s largest source of urban open data, with more than 700 million data points recorded.

It’s helping to shape our city, and businesses are using this data to support new ideas and make evidence-based decisions.

A gigabit city

Introducing game changing gigabit connectivity speeds, CityFibre’s £50 million full-fibre installation project is well underway. Placing Newcastle in the top tier of the UK cities for connectivity.

Newcastle to New York in 66 milliseconds

Newcastle is the chosen UK location for a secure high capacity fibre network routeing to mainland Europe and the USA. The North Atlantic Loop involves transatlantic cable routes from the USA to Northern Europe through the UK, via the Stellium DataCenter. A local 25 mile high capacity fibre network will give Newcastle the UK’s best connections to businesses in America and Europe.

“Connectivity is a major consideration for technology businesses when looking to relocate. We believe the new advanced fibre infrastructure, only metres from our new headquarters, gives us a real competitive advantage.”

Jonathan Graham, Managing Director, Gavurin

City wide WiFi

CityFibre’s full-fibre network is changing the rules on broadband connectivity. It’s gigabit speeds that allow you to consume everything you love online, without the buffering. It’s bedroom WiFi you can count on. It’s the delivery you want. It’s CityFibre’s full-fibre network.
Corporate services

From legal and financial technology, to shared service and contact centres, Newcastle is home to leading corporate services brands.

All ‘Big Four’ have a large presence in the city alongside transatlantic law firm Womble Bond Dickson, international giant Concentrix and almost 19,000 other financial, professional and business services companies regionally. Around a quarter of the region’s wealth is generated in this sector and it employs over 132,500 people.

Top 10 global law firm, Norton Rose Fulbright, chose Newcastle as the location for its Legal Process Innovation Hub – their only UK site outside of London – to trial and adopt new technologies in the sector.

Other knowledge-intensive businesses are benefiting from the city’s digital expertise by collaborating with SMEs and universities. So much so, that in 2020, Newcastle ranked top UK city for businesses adopting technology to gain competitive advantage.

“There are a number of reasons as to why Newcastle is ideally placed for Norton Rose Fulbright, including access to a strong pool of local talent that is able to support our efforts globally, and the city’s strong and growing reputation for innovation and technology.”

Martin Scott, Managing Partner EMEA, Norton Rose Fulbright

Sector strengths

Creative & digital

Our city is the centre of one of the fastest growing tech clusters in the UK.

We’ve home to FTSE 100 company Sage PLC, Ubisoft’s largest UK Games Studio and a new BBC Tech Hub. We also have the highest proportion of STEM and computing students in the country, and the UK’s National Innovation Centre for Data.

Our strengths lie across video games, e-commerce, software development, data analytics and immersive technologies. Tech networks like Dynamo North East and Digital Union are accelerating the development of these clusters, including our games cluster – the fourth largest in the UK.

Games cluster

Our £2 billion+ industry employs over 40,000 people in 3,000 creative and digital businesses. We’re future proofing this vibrant sector with initiatives from the North East Futures UTC, which teaches a specialist digital tech curriculum to 14-19 year olds, to The Centre for Doctoral Training in Cloud Computing for Big Data PhD facility.

Accenture, Epic Games, HMRC, RedHat, DWP, Sumo Games, Atom Bank, Tombola and Zerolight also operate in the Newcastle city region.

FinTech cluster

From legal and financial technology, to shared service and contact centres, Newcastle is home to leading corporate services brands.
Life sciences & healthcare

Pioneering in pre-clinical research, diagnostics, rare diseases & ageing.

Our £1.1 billion+ regional life sciences ecosystem employs around 7,000 professionals in almost 200 companies.

Newcastle boasts the region’s first purpose-built commercial laboratories, The Biosphere, and benefits from a particularly well-connected network across academia, research and business. Our local NHS Trust provides more nationally accredited specialist services than any other, and has a range of dedicated facilities that support clinical trials from bench to bedside, through phases 1 to 4.

The strength of our ecosystem led Pfizer to open its first UK INSPIRE site in partnership with Newcastle University, a global top 100 university for life sciences and medicine. The city’s digital know-how was key in the National Institute for Health Research placing its unique ‘Innovation Observatory’ in Newcastle – using AI technology to search the globe for health innovations.

“Our relocation to The Biosphere was never in doubt. The region has a growing biotech cluster and is well positioned to access key technical skills needed to deliver our research programmes.”

Dave Simpson, CEO, Iksuda Therapeutics

Energy

Newcastle is a major centre for the renewable, offshore and subsea energy industries, registering a 60% growth rate across the sector in the past four years, as more businesses capitalise on our city’s strategic location. It’s easy to see why with access to three deep sea ports, 400 hectare of accompanying riverside development land, and close proximity to North Sea developments such as Dogger Bank.

Businesses locating here can also benefit from world-leading R&D facilities, including Newcastle University’s £7 million engineering research facility, the Tyne Subsea, as well as the National Centre for Subsea and Offshore Engineering, and the Offshore Renewable Energy Catapult, the UK’s flagship technology innovation and research centre for offshore wind, wave and tidal energy. We’re home to global giants Siemens, TechnipFMC, GE Wellstream, Bridon Bekaert and Shepherd Offshore.

The North East’s five universities have the highest proportion of students studying engineering and technology subjects in the UK, which combined with the 28,000 employees currently working in the regional energy sector, provides a large talent pool of workers for companies doing business here.
Healthcare
Our city is renowned for its excellent healthcare provision, providing better care, clinical excellence and access to specialist services. Newcastle Hospitals NHS Trust has been rated ‘outstanding’ for a second time, one of just five in the country to get the rating twice.

Our schools & education facilities
In addition to the region’s five universities, Newcastle has excellent further education providers, from state-of-the-art technical schools to ‘outstanding’ rated colleges.

Our state schools consistently achieve good exam grades, in-line with the national average, and many appear within the top 10%. We also have a strong private school offering, meaning plenty of options for families in the area.

Sport
And if sport’s your thing, you can join our 52,000 fanatical Toon Army fans that fill Newcastle United’s stadium, take part in the world’s largest half marathon (Great North Run), watch England’s top cricketers at Emirates’ International Cricket Ground in Chester-le-Street or follow international athletics at Gateshead International Stadium.

Newcastle was Rough Guide’s number one place in the world to visit in 2018.

Embracing culture
With four major theatres, a range of music venues and world-renowned museums and galleries as well as a year-round programme of festivals and events, you’re never short of things to do. From families to young professionals, sports-fans to culture-seekers, Newcastle is a place to be enjoyed.

For more about our city as a destination to enjoy, visit: www.newcastlegateshead.com

Residential property prices are 37% less than the UK average.

‘Geordies’ have a global reputation for their warmth and friendliness, and a recent survey by the European Commission voted Newcastle the happiest place in the UK and 10th in Europe.

Newcastle is a city that provides a fantastic quality of life, the best in the UK according to a recent study. A cultural regeneration over the past 20 years has changed the area beyond recognition, creating a stunning cityscape and special place for those who live here.

Life in Newcastle provides an exciting blend of the historic and the contemporary, a buzzing city, tranquil coast and countryside all on your doorstep. Our city centre is surrounded by beautiful National Parks and numerous Blue Flag beaches, all within 30-minutes travel time.

The cost of living is significantly lower than London and other UK cities, which means your money goes further. This can be useful considering the multitude of restaurants, cafes and bars to be enjoyed.