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Invest Newcastle Annual
Review 2022/23

investnewcastle.com



Invest Newcastle Annual Review

Foreword by Jennifer Hartley, Director of Invest Newcastle

Welcome to the Invest Newcastle Annual Review for 2022-23.

Over the past 12 months, we have seen a range of economic challenges affecting businesses and households, from inflation and the cost of living to rising interest rates and turbulence in the banking sector.

Despite these risks, we are delighted to announce another record year for inward investment, with more businesses being attracted to the city than any other year since Invest Newcastle was founded in 2013.

This success is testament to the diligent efforts of our team and the partners we are proud to work alongside. Together, we have delivered 33 new investments into the city as well as supporting 16 expansions of existing companies.

The economic impact of these investments will mean that 1,068 new jobs are created for residents and communities across Newcastle and the wider region, with an additional 312 jobs being safeguarded.

At a sector level, we continue to see a healthy pipeline of enquiries coming from key growth

areas, with Tech and Digital, Health and Life Sciences, Energy and Sustainability making up 81% of the projects we identified this year.

The Tech and Digital sector performed particularly strongly, representing more than half (17) of all new investments into the city and validating claims that Newcastle is home to one of the most dynamic and fast-growing tech hubs in the UK.

The 33 companies that invested in 2022-23 chose Newcastle over other cities because we have a business community that is more open, supportive and inclusive than anywhere else.

Having the right skills, funding, talent, innovation and connectivity certainly helps, but nothing sells Newcastle better than its people and we look forward to extending our world-famous warm Geordie welcome to many more investors over the coming months.

Thanks to all our partners who we work closely with to help promote the area and locate these projects.

Jenny





Our impact

33 New
Investments

Ranked 1st
outside
London for job
creation

£27m
potential GVA

1,068 Jobs
created

312 Jobs
safeguarded

Listed as a UK
'One To Watch'
for Life Sciences
by Forbes

Ranked 1st in
Europe for FDI
strategy by fDi
Intelligence

Published 'Tech
on the Tyne'
with UKTN





KPI review: An Overview for 2022/23

Measure (2022/23)	Annual Target	Cum. Total	% of target	Variance from target
Combined new projects in pipeline	220	258	117%	38 (new projects) above
Combined new investments	28	33	118%	5 (new investments) above
Combined expansions	3	16	533%	13 (expansions) above
Combined new jobs	790	1,068	135%	278 (new jobs) above
Combined jobs safeguarded	50	312	624%	262 (jobs) above

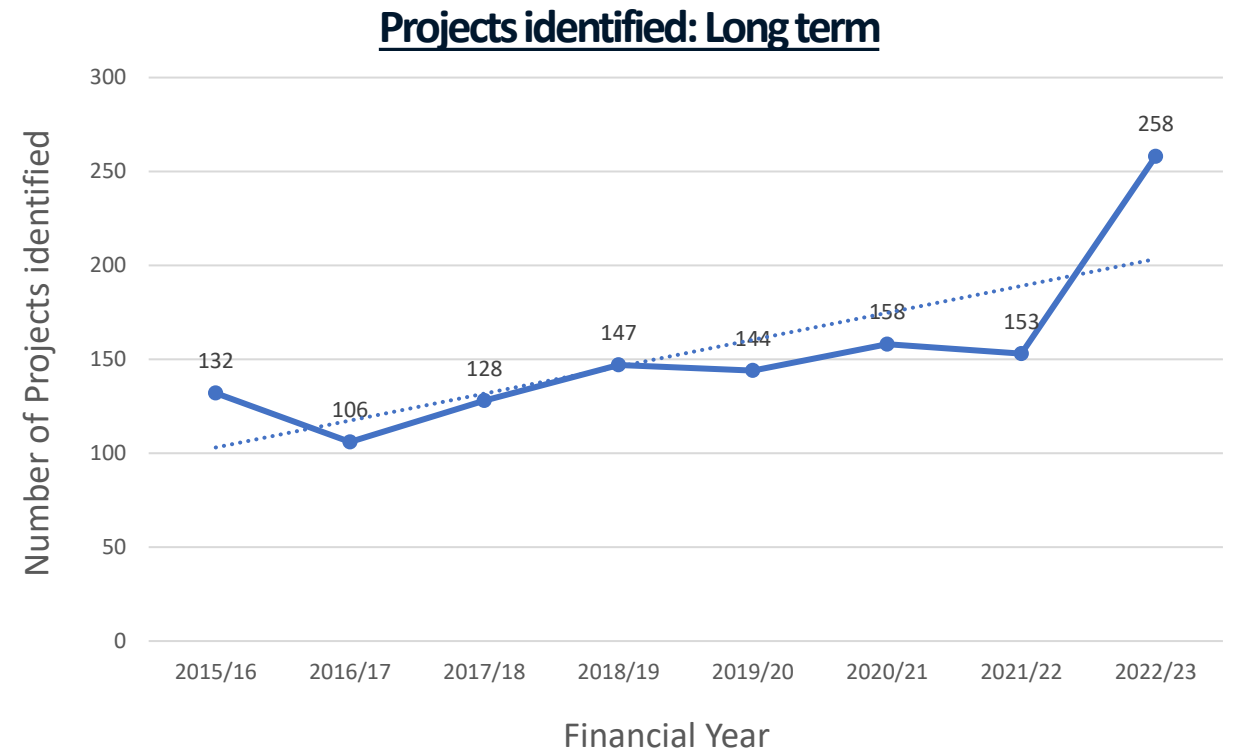


Projects identified: 258

258 inward investment projects have been identified during the financial year 2022/23. This represents a 69% increase on the previous financial year 2021/22 when 153 projects were identified.

Additionally, there have been 100 more projects identified in 2022/23 than in our previous record year 2020/21 when 158 projects were identified.

Over the past 8 years, there has been a gradual upward trend in the number of projects identified, with this year's figures 25% higher than our forecast. This signifies Newcastle's growing reputation as a destination for investment.



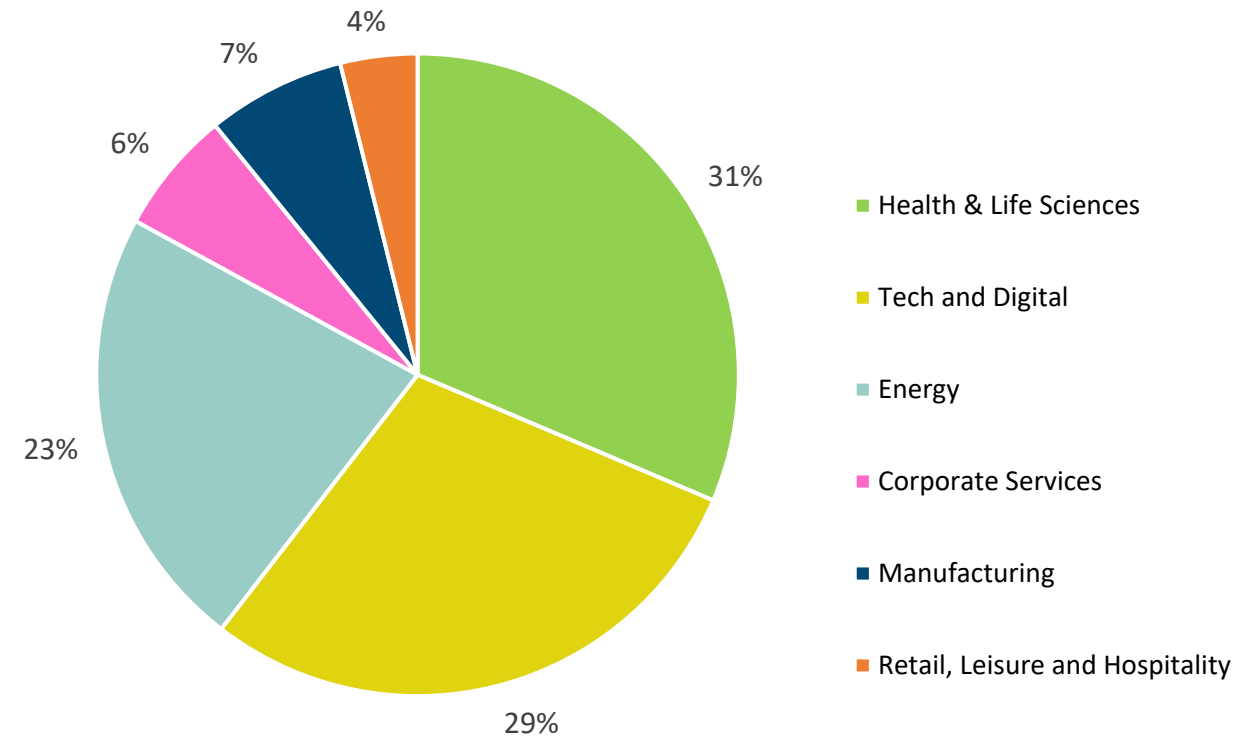


Projects identified: Sector split

The large majority (83%) of projects identified in 2022/23 were split between our three key growth sectors – Tech and Digital, Energy and Health and Life Sciences. These sectors align with our appointed sector specialists.

Health and Life Sciences saw the most projects identified in 2022/23 with 81, closely followed by Tech and Digital at 75 and Energy at 58.

The remaining projects identified were split between Manufacturing, Corporate Services, and Retail, Leisure and Hospitality.



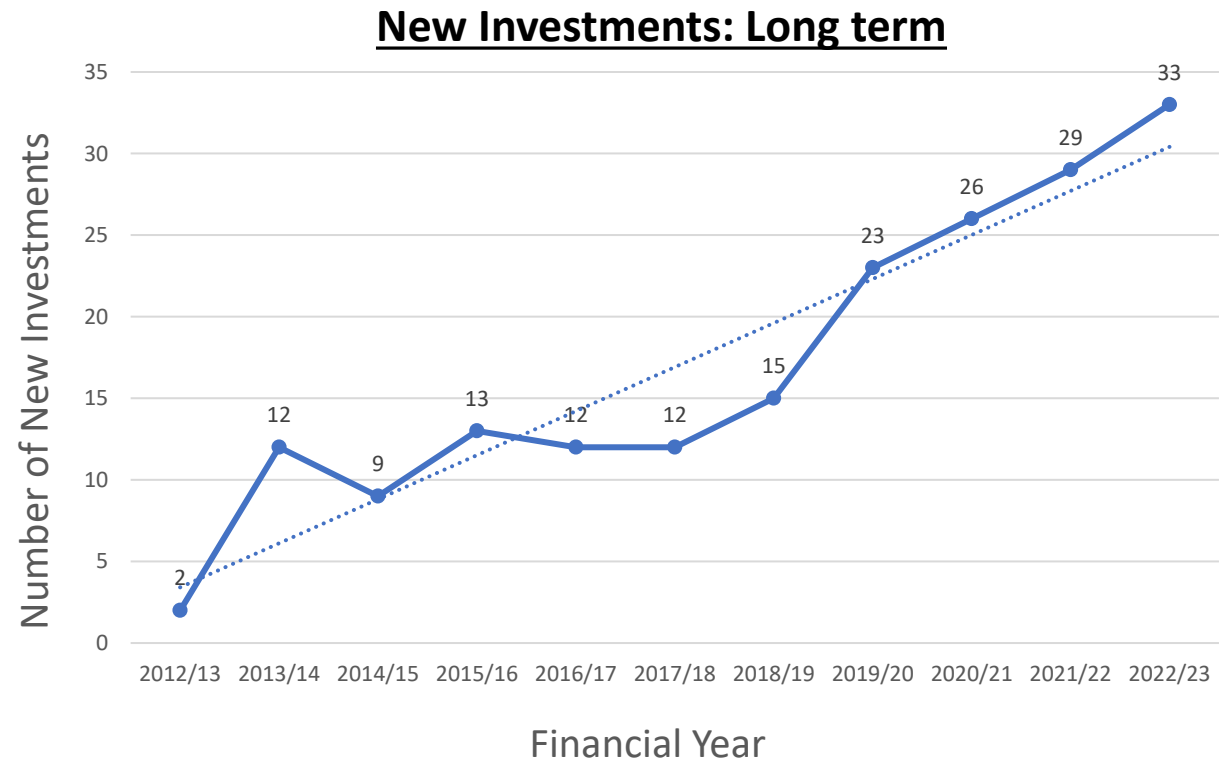


New investments: 33

There have been **33 new investments** into the city in 2022/23, making it the most successful year since Invest Newcastle was established in 2013.

Facilitated by the Invest Newcastle team, the total number of new investments has more than doubled over the last three years, from 15 in 2018/19 to 33 this year.

Over the last 10 years, the number of new investments has been on a sustained upward trajectory.



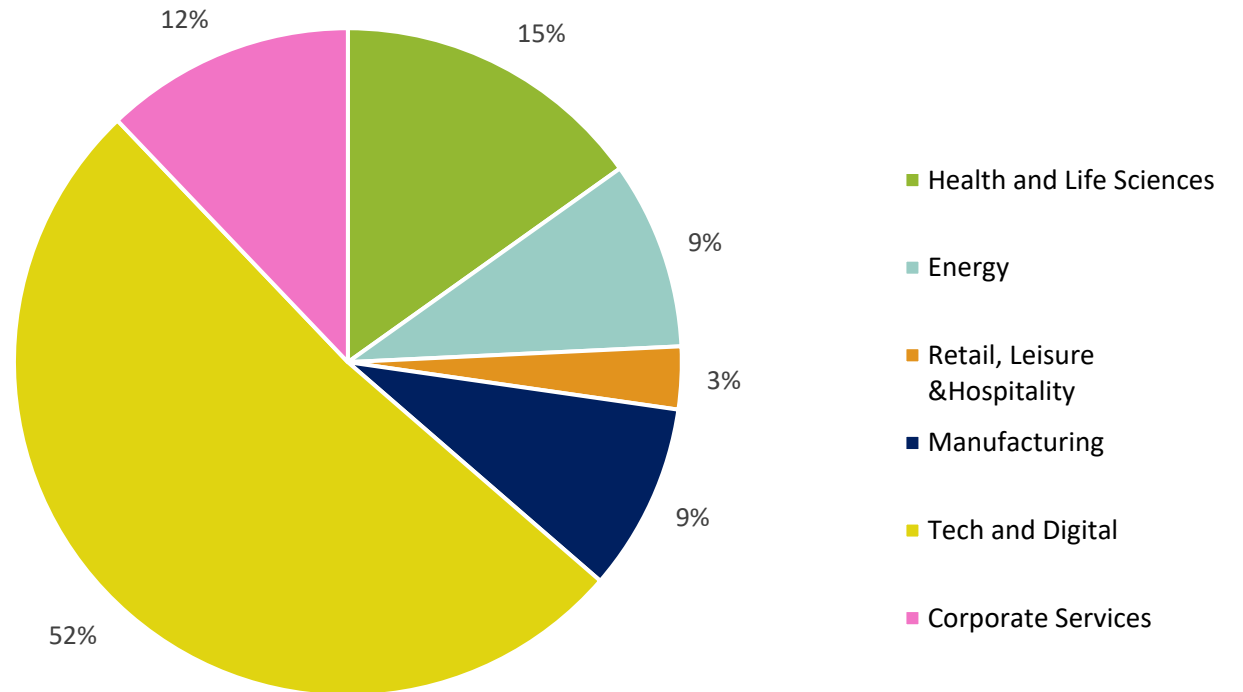


New investments: Sector split

Just over half (52%) of all new investments in 2022/23 came from the Tech and Digital Sector, which continues to grow at pace challenging other parts of the UK in key areas such as gaming, IT services and cybersecurity.

Of the 17 investments in this sector, many were foreign direct investment coming from countries such as Ireland, Japan and the US.

Elsewhere, investments were supported across other sectors which included the Health and Life Sciences sector, which saw 5 new investments, the Corporate Services sector which saw 4 new investments, the Manufacturing and the Energy sectors which both saw 3 new investments each, and the Retail, Leisure and Hospitality sector, which had 1 new investment supported.

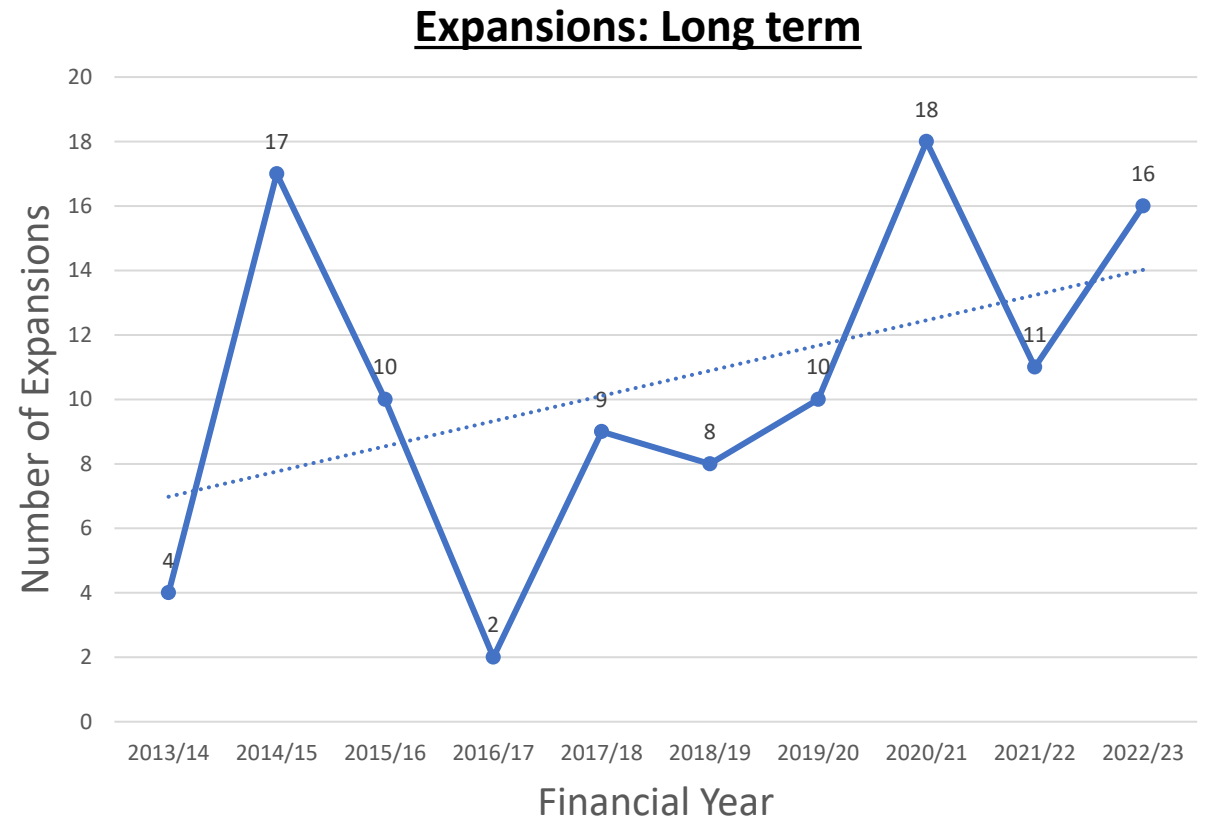




Expansions: 16

The number of expansions recorded in 2022/23 from companies already located in Newcastle was at its highest level since 2020/21, following the general upward trend in expansions over the last decade.

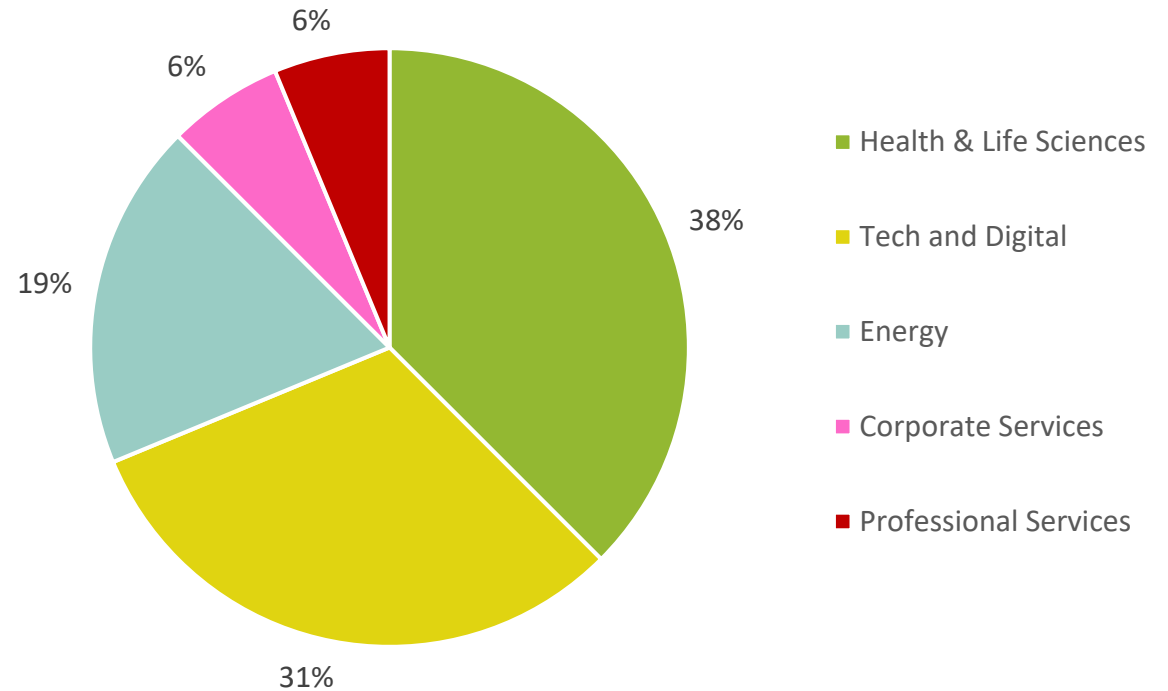
The **16 expansions** that we supported will contribute 24% of the total new jobs created this year through investment in the city and safeguard **312 jobs**.





Expansions: Sector split

The **16 expansions** that were facilitated through the Invest Team in 2022/23 were split almost evenly between the Health and Life Sciences sector, which had a total 6 expansions, the Tech and Digital sector, which had a total of 5 expansions and the combined three sectors of Energy, which had 3, and the Corporate Services and Professional services sectors which had 1 expansion each.



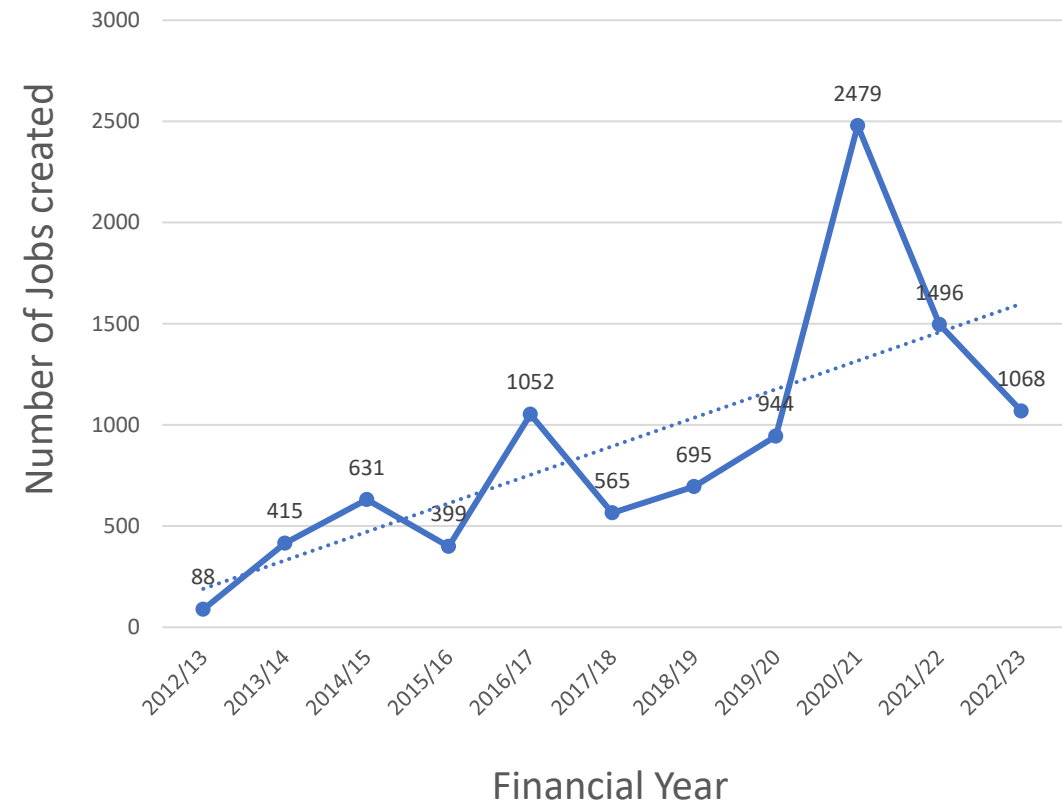


Jobs created: 1,068

1,068 new jobs have been created in the area during the year 2022/23 through new investments and expansions facilitated by the Invest Newcastle team.

These jobs will have a positive impact on communities across the region, providing opportunities for residents at all levels.

Jobs created: Long term



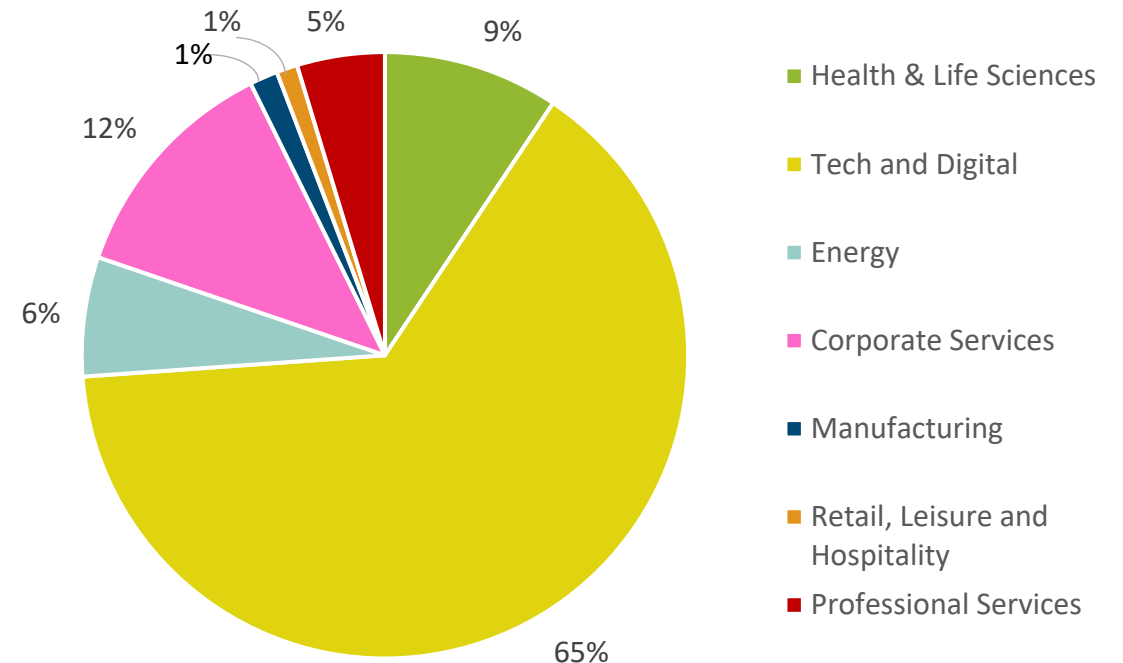


Jobs created: Sector split

The Tech and Digital sector created the highest number of new jobs in 2022/23 (**689**) and was responsible for 65% of the total number of new jobs created.

This was largely influenced by new investments from large international organisations such as Credera, Creative Assembly North and Leonardo, who have created 73% of the new jobs in the Tech and Digital sector.

The Corporate Services sector created the second highest number of new jobs (12%) followed by the Health and Life Sciences sector (9%) and then the Energy sector (6%).

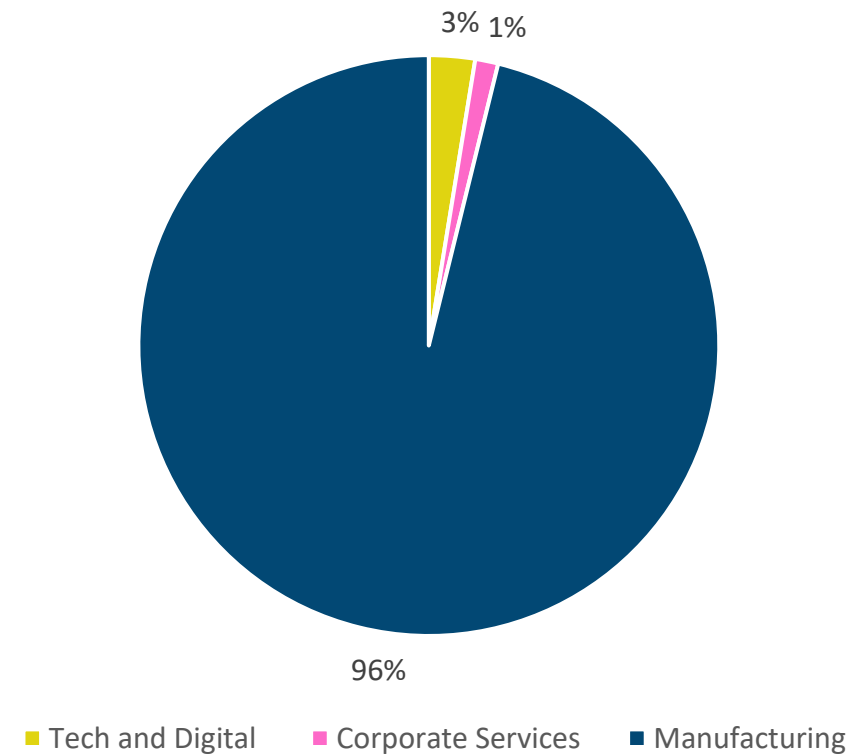




Jobs safeguarded: 312

312 jobs have been safeguarded in 2022/23 as local companies received investment to boost the operations in the city.

The vast majority (96%) of the jobs safeguarded can be attributed to manufacturing sector, which saw Pearson Engineering acquired by international defence company Rafael.



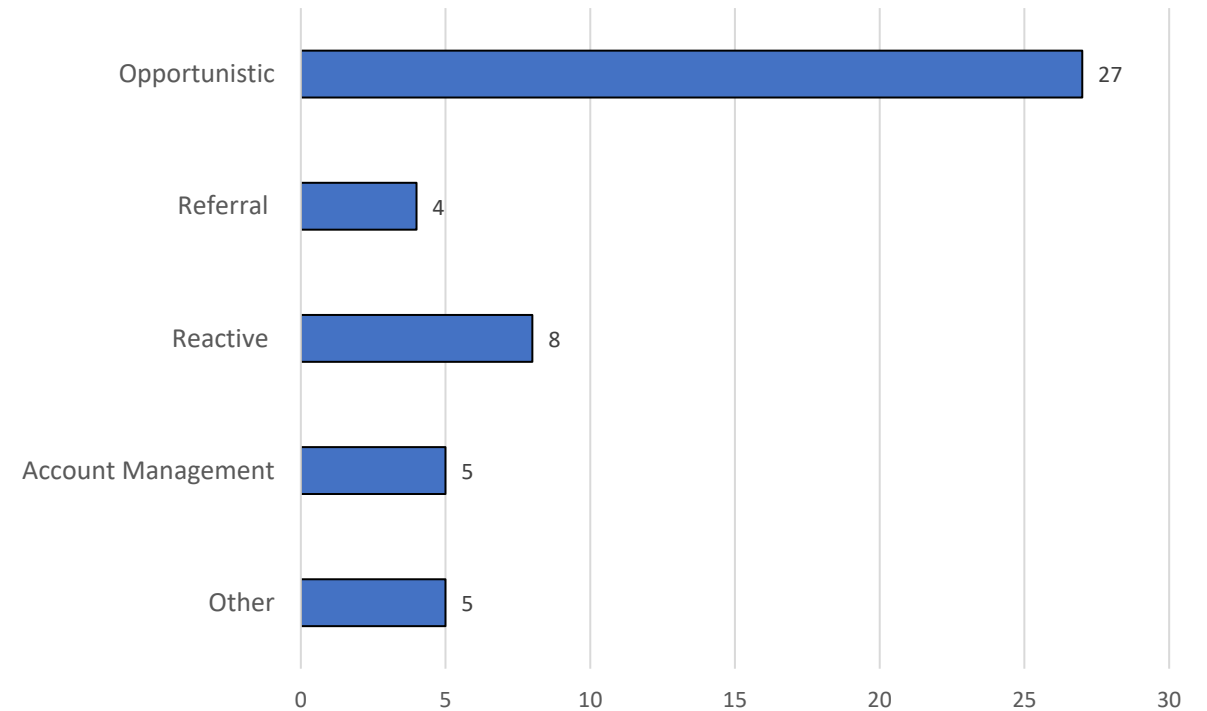


Investments: Lead source

Opportunistic leads were the largest source of investments in 2022/23. This category includes campaigns for the 4 key sectors: Health and Life Sciences, Energy, Tech and Digital, and Corporate Services.

Most other investments were reactive or sourced from referrals or account management. The Rafael acquisition of Pearson Engineering was aided by the Strategic Account Management (SAM) Programme.

Investments: Lead Source 2022/23



Global tech consultancy CGI launches Newcastle city centre base

The IT and consulting giant is creating new jobs at its Newcastle Helix office

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By **Coreena Ford** Chronicle and Journal business writer
14:09, 9 DEC 2022



George Simister BAAS / TUE 7 MAR 2023 [Share this post](#) [f](#) [t](#) [in](#)

Software firm DiffusionData expands to Newcastle after £1m raise



Image credit: Shutterstock

Reading-headquartered software company DiffusionData is creating an engineering and testing facility in Newcastle following a £1m raise from venture capital firm Maven.

15 June 2022

Global tech company to create 200 tech jobs with new Newcastle office

by **Rachael Hesno** [Share](#) [t](#) [f](#) [in](#)



Dallas-headquartered technology consultancy Credera is set to open a Newcastle office, creating an initial 160 tech jobs with the intention to increase the number to 200.

Newcastle home to French renewable hydrogen company's first UK base

TYNE TEES | BUSINESS | RENEWABLE ENERGY | NEWCASTLE | [Wednesday 7 September 2022 at 3:03pm](#)



The French firm, Lhyfe, aims to work with businesses in the region to help them decarbonise. Credit: Lhyfe

A renewable hydrogen company has opened its first UK base in Newcastle.

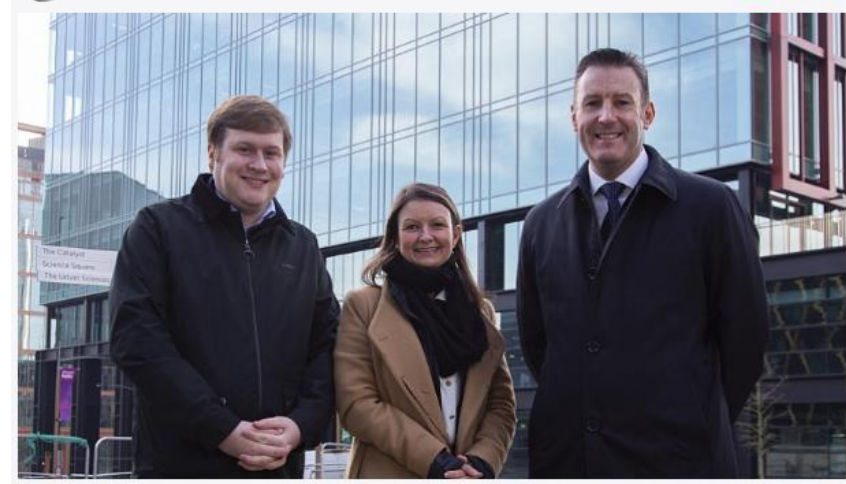
The French firm, Lhyfe, aims to work with businesses in the region to help them decarbonise.

Lhyfe said it had chosen the North East as its UK headquarters because of its "extraordinary potential, strong ties to renewables and world leading hydrogen research already underway".

15 February 2023

Defence giant Leonardo to bring 200+ jobs to Newcastle Helix

by **Chris Newbould** [Share](#) [t](#) [f](#) [in](#)



Multinational defence and security firm Leonardo has announced that it is investing in creating a new, high-tech science and engineering facility on Newcastle Helix.

B Economic Development | Creative & Digital

Global games developer Creative Assembly opens new studio in Newcastle

100 skilled jobs will be created in the coming years at the studio, which forms part of Japanese gaming juggernaut Sega

ECONOMIC DEVELOPMENT By **Coreena Ford** Chronicle and Journal business writer
09:06, 16 MAR 2023

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The CA North team, which is set to grow to 100 over the next few years. L-R: Nikolaos Grammatikos, Steven Hutton, Giselle Stewart, Peter Young, Rob Fey (image: CA North)



Energy

- Supported new investments across green hydrogen, solar manufacturing, offshore wind, and green software.
- Showcased regional opportunities in cleantech to Ambassadors from all the Nordic and Baltic countries.
- Supported the Government's North East Green Trade & Investment Forum
- Spoke at Oslo Innovation Week and presented to Norway's largest Smart City business cluster, highlighting regional investment opportunities
- Worked with the Norwegian Chamber of Commerce to hold an event in Newcastle, focussed on increasing investment.
- Led a regional delegation to showcase the city's smart credentials to some of the world's top innovators and influencers at Smart City Expo 2022 in Barcelona.



Digital and Tech

- Played a leading role in the development of the North East Fintech Strategy, launched in response to the Khalifa Review, which will create 2000 new local jobs in this emerging sector in the next three years.
- Supported a private sector-led report of the North East digital sector 'Tech on the Tyne' with leading industry title UK Tech News (UKTN).
- Welcomed delegations from international professional services organisations, the UK civil service, the US and Saudi Arabia.
- Supported numerous conferences including Discover Esports, the FinTech North: North East Conference and National Innovation Centre for Ageing's Internet of Caring Things seminar.



Life Sciences and Healthcare

- Supported the development of a business case to bring to market a second purpose-built life sciences facility on Newcastle Helix.
- Presented at BioCap Conference, North East Life Science Conference, Centre for Rare Disease launch and attended the NHS ConFed Expo.
- Hosted an inward investment delegation for Diagnostics North East conference.
- Attended MEDICA Düsseldorf – the world forum for medicine – and hosted 23 meetings with potential life science investors.
- Contributed to the development of the Department of Business and Trade High Potential Opportunity in Health and Ageing and Longevity.



A city to
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A photograph of a man and a woman in a meeting. The man is in the background, looking towards the camera. The woman is in the foreground, seen from the back, with her hand near her face. The text "Success stories" is overlaid in the center.

Success stories



Case study: Leonardo

Multinational defence and security firm Leonardo announced plans back in February to open a new science and engineering facility on Newcastle Helix.

The investment will create 200 jobs and generate £185m of economic benefit over the next ten years.

Invest Newcastle secured Leonardo's move to the region by showcasing the fantastic assets the city has to offer and the talented skills base, which the company will look to access.

Thomas & Adamson have now been appointed to fit out Leonardo's 10,000 sq ft office in The Spark, ready for completion in late summer 2023.





Case study: Creative Assembly North

SEGA-backed globally renowned games developer Creative Assembly Ltd announced it was opening a new studio in Newcastle back in March.

The investment will create 100 jobs under the brand Creative Assembly North, working closely with the company's headquarters in Sussex and its European base in Sofia, Bulgaria.

Creative Assembly is responsible for bringing to life iconic games such as Halo and Total War.

Invest Newcastle secured Creative Assembly's move to the region by working closely with its new studio director Giselle Stewart and will continue to support as the company looks at various office locations across Newcastle.





Thank you

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