



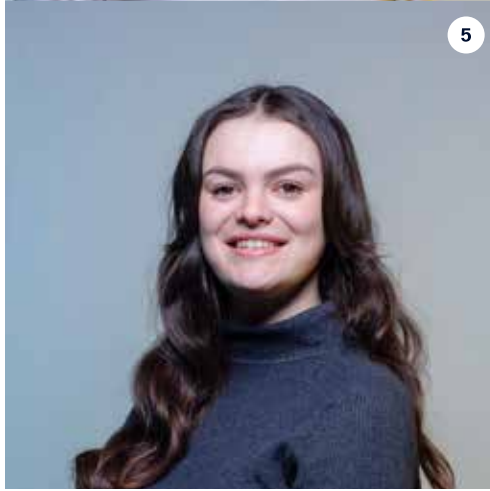
part of



NewcastleGateshead
Initiative

**your business
your future
your city**

www.investnewcastle.com



Behind the scenes

Helping businesses to locate, expand and thrive.

Part of NewcastleGateshead Initiative, Invest Newcastle is the investment promotion agency for Newcastle, Gateshead and the North of Tyne. It works to drive economic growth, secure capital investment, attract new businesses, and create jobs for residents.

Invest Newcastle helps businesses to locate, expand and thrive through a bespoke range of services and champions the North East region and its strengths on a national and international stage, promoting Newcastle as a city to collaborate, innovate and thrive.

Located at the heart of Newcastle's business community, we connect potential investors with key opportunities, funding streams, business intelligence and everything they need to make their investment a success.

Whether you are looking to relocate or grow, we offer free and impartial advice to make sure your business thrives. We understand every business is individual and tailor our service to your needs.

Our supportive, experienced and well-connected team can:

- Offer a soft landing for your business
- Help you develop a compelling business case
- Provide business intelligence and insight
- Facilitate access to finance grants and incentives
- Offer relocation advice and tours
- Connect you to professional services such as banking, legal and insurance
- Provide support to recruit and retain the best talent
- Facilitate new connections and introduce you to sector networks
- Leverage PR to announce your arrival and tell your story
- Help you find the best space for your business, whether that's office, co-workspace, industrial or bespoke builds

This is your city and your future.

This is our Newcastle.

Meet the team

① Jennifer Hartley, Director of Invest Newcastle

A driver of business growth through place-making, Jennifer has worked with companies and their teams across the globe, for more than 15 years. She works with business leaders, local authority directors and sector networks to ensure a collaborative approach to inward investment.

[in E: jennifer.hartley@ngi.org.uk](mailto:E:jennifer.hartley@ngi.org.uk)

② Dawn Dunn, Digital and Tech Sector Lead

Dawn's primary role is to lead on and deliver the North of Tyne Combined Authority's (NTCA) Digital Ecosystem Inward Investment Project. Through this project, Invest Newcastle is tasked with bringing in new digital and tech-focused jobs and capital investment to Newcastle, Northumberland, and North Tyneside.

[in E: dawn.dunn@ngi.org.uk](mailto:E:dawn.dunn@ngi.org.uk)

③ Rebecca Crow, Health and Life Sciences Sector Lead

Supporting the growth of the health & life sciences sector across the NTCA area, Becky has responsibility for delivering inward investment in the sector, which is worth more than £1.7bn to the local economy.

[in E: rebecca.crow@ngi.org.uk](mailto:E:rebecca.crow@ngi.org.uk)

④ Richard Dawson, Senior PR and Communications Manager

Richard is the communications lead for Invest Newcastle and is responsible for ensuring that the stories we tell about the value we create and the impact we have on our city makes its way to the right audiences

[in E: richard.dawson@ngi.org.uk](mailto:E:richard.dawson@ngi.org.uk)

⑤ Madeleine Healey, Sector and Project Assistant

Maddie supports the Invest Newcastle team across all of its activity from sector propositions and investor relations to working with our delegations and stakeholders on national and international events.

[in E: madeleine.healey@ngi.org.uk](mailto:E:madeleine.healey@ngi.org.uk)

Welcome to newcastle

Newcastle is a great city, one that never stands still

It is a fantastic place to live, work, study and grow a business. A city full of people passionate about the place they call home. It is one of the UK's core cities, the regional capital of North East England and an integral part of the Northern Powerhouse.

There are more than 70,000 registered businesses in Newcastle, and you can find some of the world's most iconic brands in the region, including Siemens, Sage PLC, Proctor and Gamble, Arctic Wolf, Monstarlab, Version 1, Credera, Virgin Money, HMRC, Barclays, Ubisoft and Concentrix.

Being internationally connected, surrounded by talent and one of the UK's most cost-effective cities to do business, it's no wonder we're attracting more and more businesses every year.

- A population of more than **300,000** in Newcastle and a regional population of **2.7m**
- **£30bn** of investable opportunities across the region
- More than **6,500 hectares** of developable land
- **£1.5 billion** of planned investment

Newcastle is a gateway to the UK and the rest of the world. We have an international airport close to the city centre which connects people to over 80 direct destinations and a European Cruise Terminal situated under 30 minutes away which provides sustainable links to mainland Europe. Our train station located in our city centre is at the heart of the UK's national rail network with London, Edinburgh, Leeds and Manchester all reached in less than three hours.



Your
future,
here.



Did you know?

Newcastle is one of the best cities in Europe for attracting foreign direct investment.

A city to grow

Newcastle is one of the fastest growing regional economies in the UK and continues to nurture innovation and accelerate investment.

The UK's premier test-bed location, Newcastle is a 'living lab' for rapid innovation, demonstration and commercialisation of products and services that address inequalities and create a more sustainable, resilient, and inclusive economy.

Our city is renowned for its friendly, open, and supportive business community, characterised by low start-up costs and close collaboration among key anchor institutions, which fuels the growth of the industries of the future.

Find your place



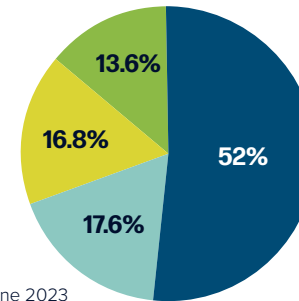
Covered by a trailblazing £4.2bn devolution deal that brings together all seven local authorities of the North East, Newcastle is set to benefit from a new £1.4bn (£48m per annum) investment fund that will provide new funding for investors looking to do business in the region.



Our economy

Newcastle is an international city with a highly developed urban economy powered by a workforce that is diverse, educated and loyal.

The number of people working in high-skilled jobs is higher than both the regional and UK average.



Source: ONS, June 2023

- Major Group 1-3**
(Managers, Directors and Senior Officials; Professional Occupations; Associate Professional and Technical)
- Major Group 4-5**
(Administrative and Secretarial; Skilled Trades Occupations)
- Major Group 6-7**
(Caring, Leisure and Other Service Occupations; Sales and Customer Service Occupations)
- Major Group 8-9**
(Process Plant and Machine Operatives; Elementary Occupations)

Our real estate

Newcastle has a wide range of commercial properties for occupiers and with 1,000,000sq ft of Grade A office accommodation under construction, there has never been a better time to locate in Newcastle. Our rental costs are typically 25% less than other UK cities and 62% less than London.

Office rent (sq. ft.)



Source: The Big Nine: Quarterly Update of Regional Office Activity, Q1 2023

Five world-class universities within an hour's drive

100,000 students in the region

60,000 students across two city centre university campuses

18,000 international students every year regionally

Did you know?

Newcastle, Northumbria and Durham Universities share the largest concentration of researchers in the UK outside London - a Northern Research Powerhouse.

A city brimming with potential

Newcastle is a city that thrives on fresh ideas. We really did invent the lightbulb, and now we're helping to invent a brand-new future.

We believe innovation is crucial to long-term success and our city is using the power of strong leadership, business partnerships and world-leading research to create opportunities for growth and diversification into new markets.

“With its rich history in engineering, energy and low carbon technology development, Newcastle was the natural home for Connected Energy. We chose to locate our HQ at the Newcastle Helix site, a tech and science quarter in the heart of the city. The city is renowned for creative, innovative thinking and this location enables us to work alongside a community of businesses who are all exploring future city solutions. The site's location also provides us with direct access to two Universities and the learnings and talent that they provide.”

Matthew Lumsden, CEO, Connected Energy



Newcastle Helix

Newcastle Helix is a vibrant 24-acre, £350m innovation district in Newcastle city centre. It brings together industry leaders, businesses and top researchers in an internationally renowned innovation cluster. It is becoming a landmark location for science, technology, business, living and leisure.

This site has been transformed into an exemplar of urban sustainability, a testbed for innovative technologies and solutions that will tackle some of the most pressing challenges facing cities around the world. To find out more visit: www.newcastlehelix.com

A test bed for healthy ageing

Newcastle's world-leading research is helping transform quality of life for people in our city and beyond.

As we face up to the challenges of demographic change and an ageing population, Newcastle is leading the way in thinking about how we can live well for longer.

Regarded as a High Potential Opportunity (HPO) for healthy ageing and longevity by the Department for Business and Trade, our city is home to the only biomedical research centre in the country dedicated to converting ageing research into practical applications.



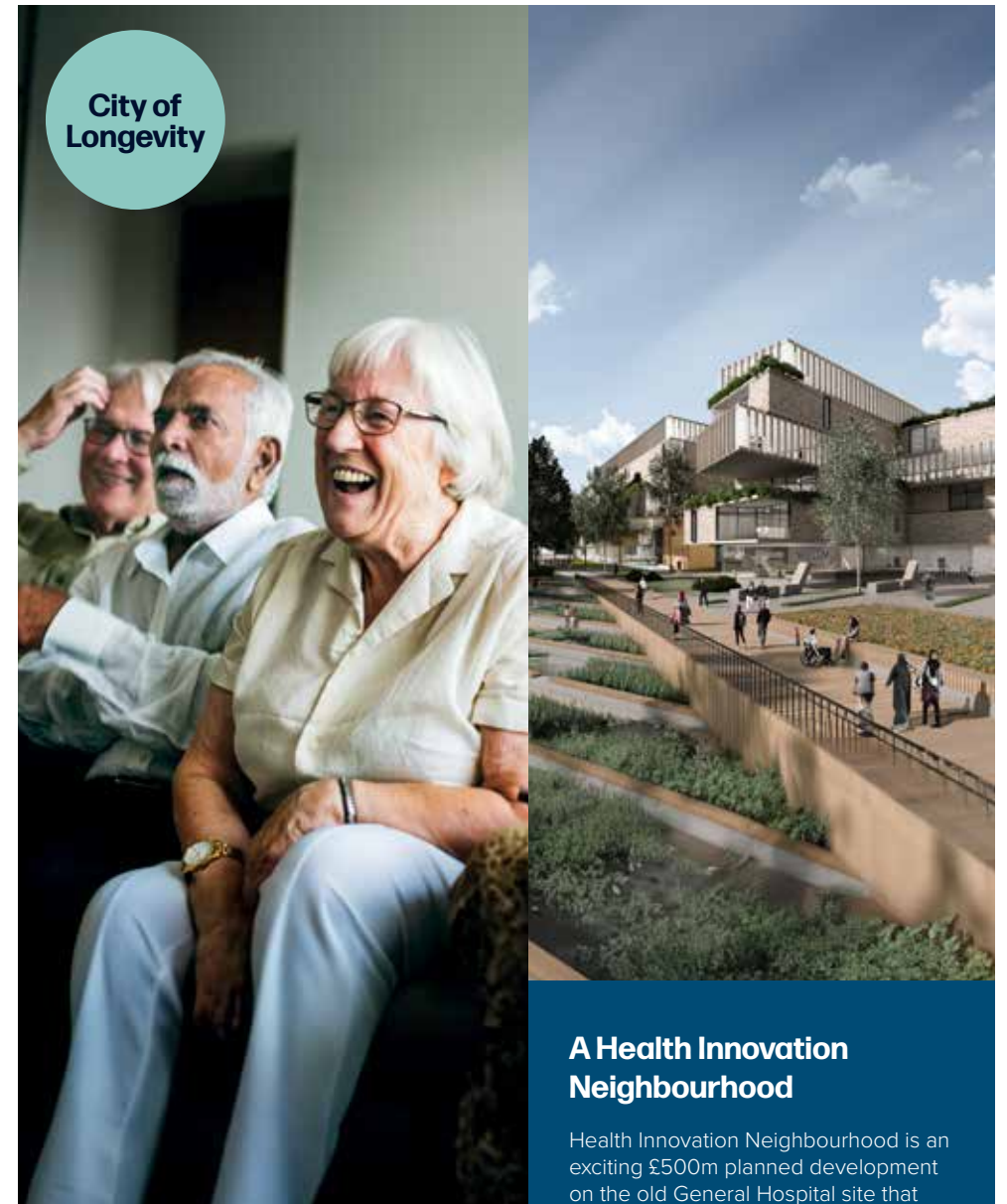
UK National Innovation Centre for Ageing

With co-investment from Government, Newcastle University launched the UK's National Innovation Centre for Ageing (NICA). It was established to work across academia, industry and with the public to explore, test and bring to market products that promote healthy ageing. They are based in an iconic building, The Catalyst, on Newcastle Helix.

NICA has developed Ageing Intelligence to help businesses harness the opportunities related to the longevity economy and the Internet of Caring Things to create a new market for devices and services that actively care for people and what matters to them. NICA's City of Longevity project is also positioning Newcastle as a leader in urban innovation.



The Catalyst, Newcastle Helix



A Health Innovation Neighbourhood

Health Innovation Neighbourhood is an exciting £500m planned development on the old General Hospital site that will link research and innovation and be a global exemplar for healthy ageing, enabling people to live longer, healthier lives.

Led by Newcastle University, the development will position Newcastle as an exemplar of inclusive economic growth and intergenerational living.

Northumbria University is establishing its Centre for Health and Social Equity, further strengthening the city's research capabilities and bringing together academics to work on wellbeing and equity issues.

Newcastle Hospitals NHS Foundation Trust is driving clinical research, disease management and patient care and consistently stands out as one of the highest performing trusts in the UK.

A smart & connected city

Newcastle's business offer is all about ideas and data-driven innovation.

Our digital connectivity and infrastructure make us a leading UK smart city.

The Levelling Up Power Tech League 2021, named Newcastle as one of the fastest growing tech clusters in the UK and in 2021 we became the highest-ranking UK city in the IMD Smart City Index, ahead of many major global cities including, London and Paris.

Connections. They are key – and when it comes to digital connectivity, Newcastle is at the forefront. It starts on the streets and travels under the seas.

The National Innovation Centre for Data

Based on Newcastle Helix, the National Innovation Centre for Data (NICD) is a unique national facility that is focused on accelerating innovation through data. They support businesses to improve their competitiveness through data, connect organisations into networks of data skills, embed data analytics skills into the workforce and deliver insight.

City wide WiFi



“The National Innovation Centre for Data runs projects with organisations to help them acquire new skills and innovate through data.”

Professor Paul Watson, Director, NICD



Newcastle to New York in 66 milliseconds

Newcastle is the UK location for the secure high-capacity fibre network routing to mainland Europe and the USA. The North Atlantic Loop involves transatlantic cable routes from the USA to Northern Europe through the UK, via the Stellium Data Centre. A local, 25-mile high-capacity fibre network gives Newcastle the UK's best connections to businesses in the United States and Europe.

“Connectivity is a major consideration for technology businesses when looking to relocate. We believe the advanced fibre infrastructure, only metres from our headquarters, gives us real competitive advantage.”

Jonathan Graham,
Managing Director, Gavurin

The largest set of publicly available real-time urban data in the UK

Based on Newcastle Helix, the Urban Observatory is home to the UK's largest source of urban open data. With over 50 data types and counting, it's helping to shape our city, and businesses are using data to support new ideas and make evidence-based decisions.

A gigabit city

Introducing game-changing gigabit connectivity speeds, our £62m full fibre installation project has laid 415km of superfast fibre-optic broadband, placing Newcastle in the top tier of UK cities for connectivity.



Drive & deliver

Sector strengths

Digital and tech

We're home to FTSE 100 company Sage PLC, Ubisoft's largest UK Games Studio and a new BBC Tech Hub. We have the highest proportion of STEM and computing students in the country as well as the UK's National Innovation Centre for Data.

Our strengths lie across gaming, e-commerce, software development, data analytics and immersive technologies. Tech networks like Dynamo North East are accelerating the development of these clusters, including our games cluster – the fourth largest in the UK and worth £85.8 million.

We're future proofing this vibrant sector with initiatives from the North East Futures UTC, which teaches specialist digital tech curriculum to 14-19 year olds, to The Centre for Doctoral Training in Cloud Computing for Big Data PhD facility.



Accenture, Epic Games, HMRC, RedHat, DWP, Sumo Games, Atom Bank, Tombola, Opencast Software, ZeroLight, Mkodo, Monstarlab, Leonardo, Creative Assembly, Thoughtworks, BJSS, Xplor, Version 1, SoPost, Arctic Wolf and Credera all operate in the Newcastle city region.

Our fintech cluster has also been recognised as an emerging cluster in the 2021 Kalifa Review due to our significant proportion of high growth fintechs, including Donr, Singletrack and Kani Payments.



Corporate services

Newcastle is a nationally significant hub for corporate services and a major destination for professional talent and skills, with an array of international law firms, accounting practices and banking groups doing business in the city.

The 'Big Four' accounting firms, EY, Deloitte, KPMG and PwC, all have a large presence in the city as do transatlantic law firm, Womble Bond Dickinson, international contact centre giant, Concentrix, top 100 law firm, Norton Rose Fulbright, and thousands of other professional service providers.

Home to the only National Audit Office base outside of London, Newcastle has the highest per capita number of students studying a corporate services-related subject in the UK and around a quarter of the North East region's wealth is generated from this sector.

Other knowledge-intensive businesses are benefitting from the city's digital expertise by collaborating with SMEs and universities. So much so, that in 2020, Newcastle ranked top UK city for businesses adopting technology to gain competitive advantage.

“Newcastle is a great city to live, work, learn and play with a great history in innovation and manufacturing which has changed the world. With two leading universities and a collegiate business community supported by a skilled and dedicated workforce, Newcastle provides a wealth of opportunity for inward investors. The city also benefits from great connectivity with the rest of the UK, Europe and beyond with an international airport and access to the East Coast Main Line”.

Nigel Emmerson, Partner and Head of Newcastle office, Womble Bond Dickinson



Health and Life Sciences

Pioneering in pre-clinical research, diagnostics, rare diseases & ageing.

Newcastle has built a global reputation for health and life sciences, with dynamic, forward-thinking companies that are working on solutions for some of society's most pressing challenges and are at the forefront of global innovation.

Boasting purpose built commercial laboratories in The Biosphere, our city is renowned for global firsts in rare and mitochondrial diseases, renal issues, and cancers and benefits from a local NHS trust that provides more nationally accredited specialist services than any other hospital in the UK.

The city's well-connected network of academia, researchers and business has made it the 7th best city in the UK for life science start-ups, with Newcastle University the fourth best university in the country for producing life science spin-outs.

Health innovation



The Biosphere, Newcastle Helix



"In Newcastle, we are very lucky to have three research-intensive universities and three NHS Trusts in close proximity which is very important for companies developing products for use in the health service. There is also a thriving life science community, especially on Newcastle Helix, which facilitates cross pollination of ideas and solutions to problems and provides a supportive ecosystem."

Dr. Marie Labus, CEO, AMLo Biosciences



CleanTech hub

We're home to global giants Siemens, TechnipFMC, GE Wellstream, Bridon Bekaert and Shepherd Offshore.

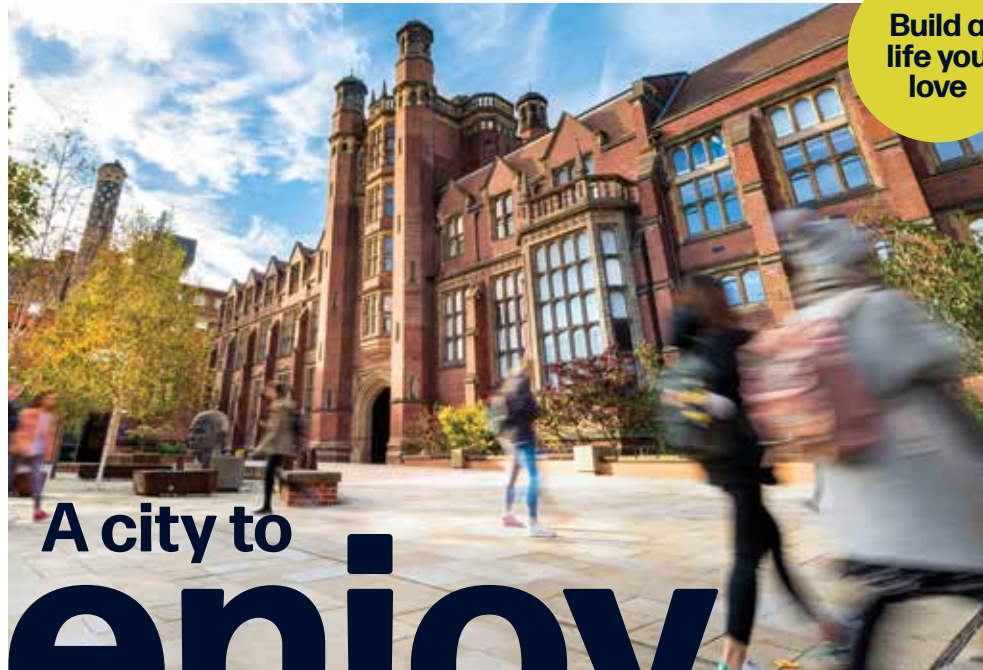
Energy and Sustainability

Newcastle is a major centre for the renewable, offshore and subsea energy industries, with the North East being home to the largest concentration of energy-related companies of any English region. We're home to global giants such as Siemens, TechnipFMC, and Bridon Bekaert. Our heritage of shipbuilding and oil and gas serves us well for transferable skills to the renewable offshore markets. We are the closest city to the world's largest offshore windfarm - Dogger Bank.

Identified by the Department for Business and Trade as a High Potential Opportunity for heat decarbonisation, owing to the £500m pipeline of heat networks planned across the North East, Newcastle is leading the green industrial revolution, with the highest proportion of STEM students per capita of any region in England.

Businesses locating here can also benefit from world-leading R&D facilities, including the Offshore Renewable Energy Catapult, the UK's flagship technology innovation and research centre for offshore wind, wave and tidal energy. SME's and industry leaders are also collaborating with academia at Newcastle Helix, home to the National Centre for Energy Systems Integration, the National Innovation Centre for Data and North East Battery Alliance.





Build a life you love

A city to enjoy

Newcastle is a dynamic destination for live, work and play, offering a fantastic quality of life and diverse leisure and cultural attractions

One of Newcastle's standout features is its compact geography, with access to the stunning North Sea coast and Northumbrian countryside in 30 minutes or less. This proximity to natural beauty is a major draw for those seeking a balanced lifestyle.

The city centre itself is a 15-minute city, with all amenities accessible by foot and active modes of travel encouraged through a network of cycle lanes and public foot paths.

Newcastle's evening economy is bursting with diverse leisure and hospitality attractions that cater to a wide range of interests. From Michelin-starred fine dining and rooftop cocktail bars to centuries-old pubs, clubs, live music venues and theatres, entertainment is in Newcastle's DNA.

Residential property prices are significantly less than the UK average.



Healthcare

Our city is renowned for its excellent healthcare provision, providing better care, clinical excellence and access to specialist services.

Newcastle Hospitals NHS Trust has been rated 'outstanding' for a second time, one of just five in the country to get the rating twice. Two hospitals in the city were also amongst the world's best in 2021.

Education

In addition to the region's five universities, Newcastle has excellent further education providers, from state-of-the-art technical schools to 'outstanding' rated colleges.

Our state schools consistently achieve good exam grades, in-line with the national average, and many appear within the top 10%. We also have a strong private school offering, meaning plenty of options for families in the area.



Sport

Newcastle's sporting achievements are diverse, with the city home to one of Europe's top football clubs, Newcastle United, the world's largest half marathon, Great North Run, the most successful British basketball team in history, Newcastle Eagles and many other iconic brands.



Culture

With four major theatres, a range of music venues and world-renowned museums and galleries as well as a year-round programme of festivals and events, there's always something happening in the city. From families to young professionals, sports-fans to culture seekers, Newcastle is a place to be enjoyed.

For more about our city as a destination to enjoy, visit: www.newcastle Gateshead.com

Rough Guides named Newcastle one of the best second cities in the world






Get in touch

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Funders

